



Presentation of Our Tools for Web Agencies

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1. Presentation

This document presents Reservit tools intended for our clients and web agencies, enabling:

- Integration of various Reservit buttons (Hotel, Activities, and Restaurants) on hotel websites: Reservation URLs, Calendar of Rates and Availability, Quick Search, etc.
- Feeding the client's website with descriptive and pricing information: Graphic Widgets, Modal Windows, Best Rate Search API, XML or JSON Web Services for offer search.
- Integration of tracking tags and marketing actions on reservation pages.

Preliminary Remarks:

The following parameters can be used in most URLs presented below. Always replace:

- "hotelid=HHHHH" with the Reservit identifier of the establishment. (ID communicated by your account manager)
- "restauid=RRRRR" with the Reservit identifier of the restaurant. (ID communicated by your account manager)
- "lang=LL" with the desired language identifier

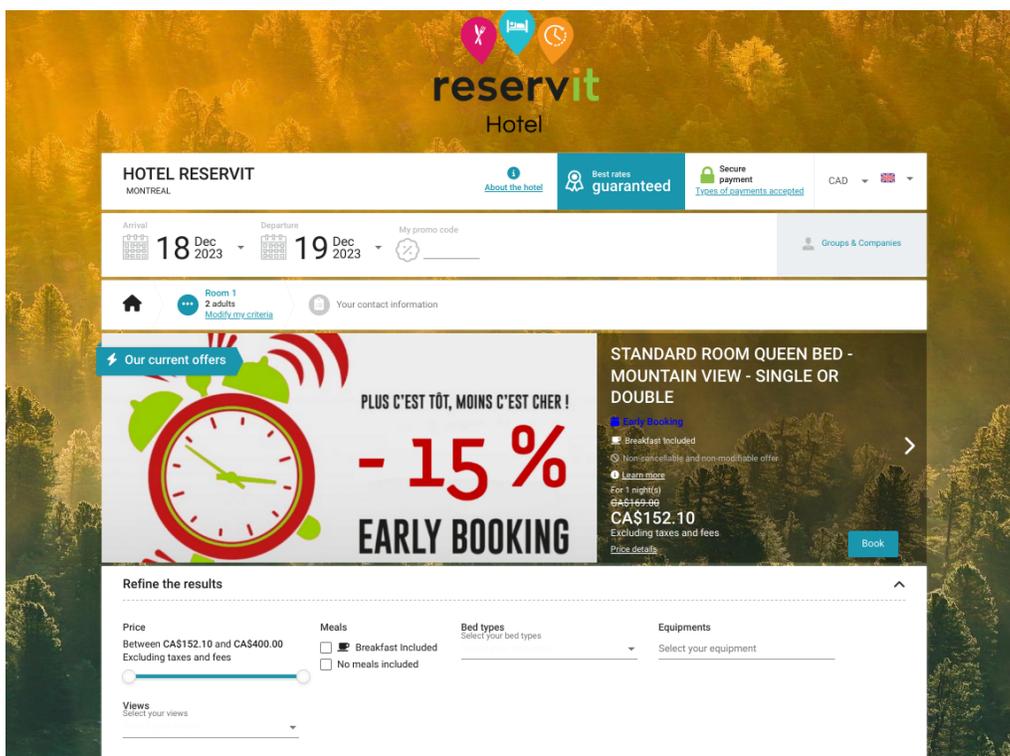
FR French	IT Italian
EN English	ES Spanish
DE German	CH Chinese
NL Dutch	RU Russian

Our reservation pages are responsive. The URLs mentioned here are applicable to any screen format (desktop, tablet, mobile, in portrait and landscape modes).

2. Integration of Client's Graphic Charter

A client's graphic charter can be integrated by Reservit into the online reservation system pages in a standard mode. No graphic customization will be possible.

Only the following graphic elements are modifiable:



- Header / page header - only a banner in "image" mode is managed (an image or a banner up to 1024 pixels wide (maximum recommended height: 250 pixels) will be accepted). Banner in "flash" mode / dynamic menus (with redirection links to pages outside the Reservit system) are not supported.
- Single color code - possibility to implement a main color code throughout all steps of the reservation process (blue in the example above).
- Page background - possibility to insert a page background with either a color code or a static image.

N.B.: The footer is standardized by Reservit and is not customizable.

To customize the reservation pages, go to Property Information > Customization of the Reservit Booking Engine

3. Booking Button

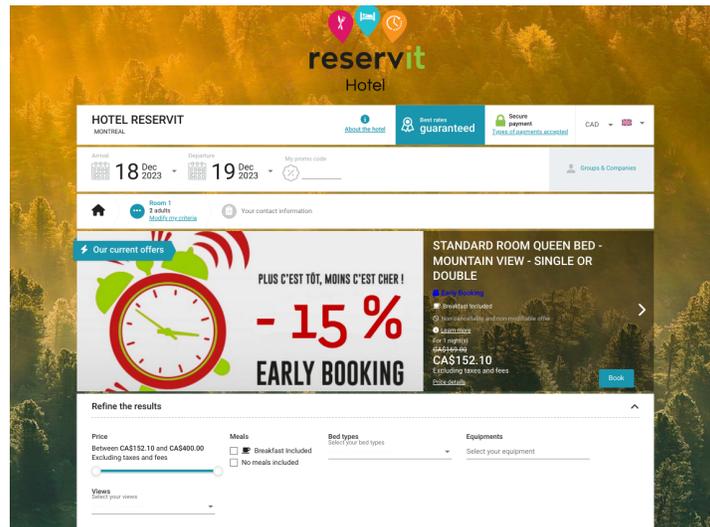
3.1 "Simple" Button

General Booking Button

This link provides access to Reservit room reservation pages without any pre-applied filters.

<http://softbooker.reservit.com/reservit/reserhotel.php?lang=LL&hotelid=HHHHH>

Example preview of reservation pages in desktop format



Example preview of reservation pages in mobile format



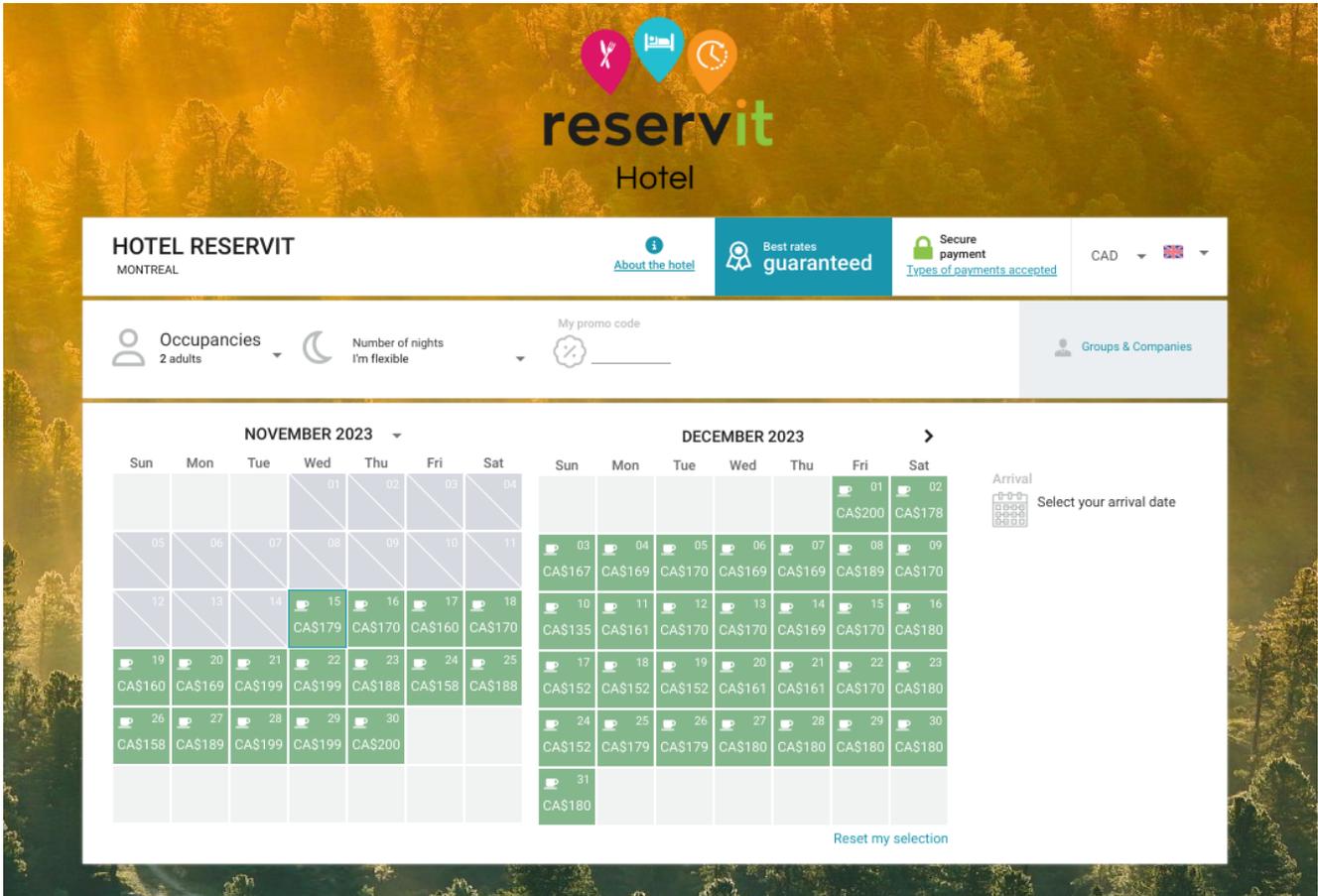
Access through a Calendar of Rates and Availability

This link below provides direct access to the establishment's rate calendar:

<http://softbooker.reservit.com/reservit/reserhotel.php?lang=LL&action=tabavail&hotelid=HHHHH>

This calendar can be integrated:

- In our reservation steps,
- By a dedicated button on the client's site:
- In an iframe on a page of the client's website.



The following optional parameters can be passed in the URL:

- roomtcode={id-room-category}: the ReservIT identifier of the room category.
- catcode={id-room-type}: the ReservIT identifier of the room type.

The requested identifiers are accessible from Reservit Manager (Hotel Menu > Offers > My Rooms > Definitions).

- rateid={id-special-rate}: the ReservIT identifier of a special rate.

The identifiers are accessible from Reservit Manager (Hotel Menu > My Offers).

- refDate{date}: the reference date for displaying the table (format: YYYY-MM-DD).

The calendar will display, as far as possible, the 15 days preceding this date and the 15 days following.

3.2 Room-Filtered Button

- "roomtcode" corresponds to the category.
- "catcode" corresponds to the room type

The requested identifiers are accessible from Reservit Manager (Hotel Menu > Offers > My Rooms / My Chalets / My Pitches).

The screenshot shows a web interface for 'My rooms'. At the top, there is a search bar with the text 'Find a room' and a search icon. Below the search bar, there is a button labeled 'ADD NEW CATEGORY'. The main content area displays two room categories. The first category is 'STANDARD ROOM QUEEN BED - MOUNTAIN VIEW'. It has a 'Username' of '194549' and 'Photos' labeled 'No' with a camera icon. The second category is 'SINGLE OR DOUBLE'. It has a 'Username' of '529626', 'Reservation policies' labeled 'Of the establishment', and a 'Minimum of person (s)' of '1'.

URL for access limited to one or more room categories:

<http://softbooker.reservit.com/reservit/reserhotel.php?action=resa&hotelid=HHHH&roomtcode=CCCCC,DDDDD>

Replace CCCCC with the identifier of the first category, DDDDD with the identifier of a second category, etc.

URL for access limited to one or more room types:

<http://softbooker.reservit.com/reservit/reserhotel.php?action=resa&hotelid=HHHH&catcode=DDDDD,EEEE>

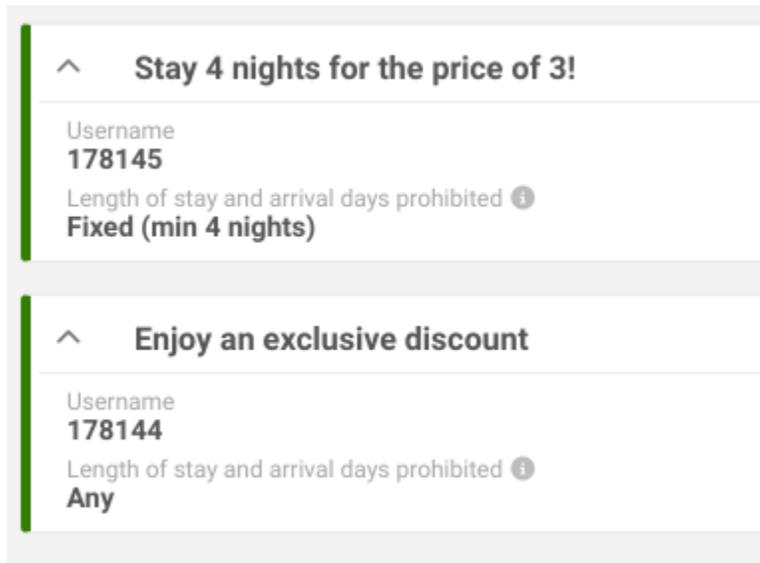
Replace DDDDD with the identifier of the first type, EEEEE with the identifier of the second type, etc.

3.3 Special Offer (Promotion) Filtered Button

- "rateid" corresponds to the identifier of the special offer.
- "discountcode" corresponds to the promotional code.

These 2 criteria can be combined in the same URL.

The identifiers are accessible from Reservit Manager (Hotel Menu > Offers > My Offers)



URL for access limited to one or more special offers:

<http://softbooker.reservit.com/reservit/reserhotel.php?hotelid=HHHH&rateid=RRRRR,SSSS&lang=LL>

Replace **RRRRR** with the identifier of the first type, **SSSS** with the identifier of the second type, etc.

URL for access limited to a promotional code:

<http://softbooker.reservit.com/reservit/reserhotel.php?hotelid=HHHH&lang=LL&action=resa&discountcode=XXXX>

Replace **XXXX** with the promo code you have defined to avoid the customer having to enter the promotional code.

4. Cancellation and Consultation Page

This page allows you to consult and/or cancel a unique reservation.

URL for access to the consultation/cancellation page:

<http://softbooker.reservit.com/booking/cxxbkg.php?lang=LL&hotelid=HHHHH>

Example preview of consultation/cancellation pages in desktop format

reservit
Hotel

HOTEL RESERVIT
MONTREAL

[About the hotel](#) CAD

! This booking has already been done

Your reservation **Reservation number : 58-254111-1749**

Thank you for trusting us.
Warning this document is not a payment receipt.
This document contains all the information regarding your reservation.

Your reservation

Booking reference : **58-254111-1749**
Confirmed from 10/26/2023 to 10/27/2023

Hotel contact details

HOTEL RESERVIT
384 Avenue Laurier Ouest
H2V 2K7 MONTREAL
QUEBEC
CANADA
+1 514 842 6639
marketing@softbooker.com

Your contact information

Mr Nahon Thibault
CANADA
+15148022746
tnahon@softbooker.com

Room 1 - Stay from 10/26/2023 to 10/27/2023, 1 night(s) for 2 adult(s)

Last Minute Offer

SINGLE OR DOUBLE - Enjoy an exclusive discount

With a surface area of 25m², our standard room is equipped with a queen size bed, cable television, coffee maker and mini-bar. You will find in the bathroom an Italian shower, hair dryer, razors and a toiletry kit for your stay. Finally the balcony will offer you a beautiful view on the valley.
1 Queen bed, wood floor covering, large shower with rain head, work table, refrigerator, microwave, Keurig coffee maker and LCD TV.

CAS215.10

Your stay includes

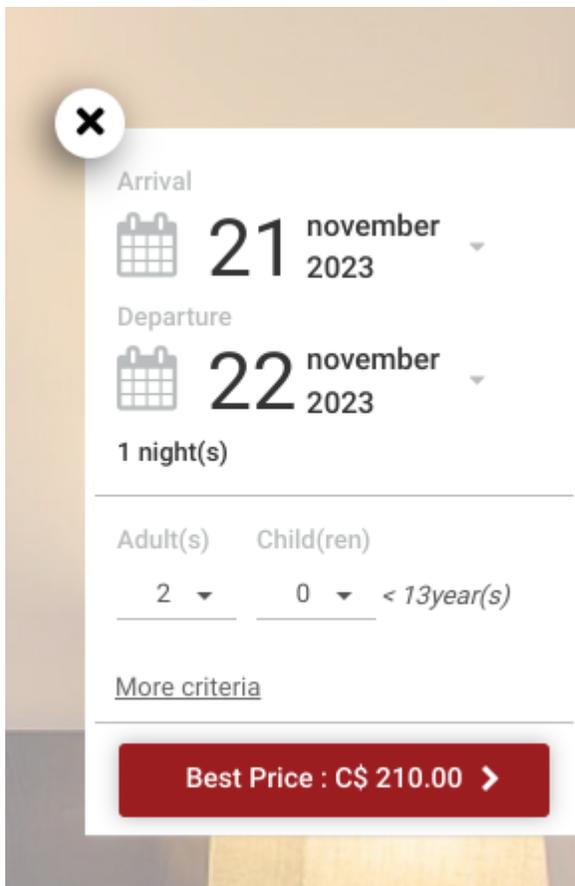
5. Hotel Search Engine

Our search engines allow direct integration into the client's website pages for rate searches or reservations.

Various search engines are at your disposal: Graphic Widgets, quick search URLs, APIs.

5.1 "Best Rate Guaranteed" Graphic Widget

Reservit has developed an interactive widget to be integrated directly onto the hotel's website.



Example of widget

It has several functions. It allows:

- Real-time display of the best price by booking on the site for the requested dates
- A comparison with the best distributor rate
- Direct access to reservation from +criteria or See availability.

It adapts to the establishment's graphic charter. And is presented horizontally or vertically, and according to the desired width.

Note: Available through our integration assistant

5.2 Quick Search

There is also the possibility to set up your own quick search. For this, you will find below all the necessary parameters and information.

URL to complete with the parameters below (Step 1.2):

<http://softbooker.reservit.com/reservit/reserhotel.php?lang=LL&hotelid=HHHHH&fday=DD&fmonth=MM&fyear=YYYY&nbnights=NN&nbadt=ZZ>

Parameters

fday= DD	with the day of arrival at the hotel (1...31)
fmonth= MM	with the month of arrival at the hotel (1...12)
fyear= YYYY	with the year of arrival at the hotel
nbnights= NN	with the number of nights booked
Or, replace nbnights= NN with the 3 fields tday= DD &tmonth= MM &tyear= YYYY nbadt= ZZ	
nbadt= ZZ	with the number of adults

Optional Parameters

discountcode= C CCCC	with the promotional code to be entered by the client
nbchd= X	with the number of children

Attention The number of children must be followed by &ages1=**AA**, &ages2=**AA**, etc, as many times as necessary. Please note that the number and age of children must always be associated with 1 room (&numroom=1)

5.3 "Best Rate" API

The integration of the API is an alternative to the widget.

The API allows retrieving the best available rate of the hotel, without inserting a graphic tool such as our dynamic rate widget into the hotel's website.

It is to be inserted into each page of the hotel's website where the client wishes to highlight their best rate.

Thus, it allows a client to highlight their best offers on the homepage of their website, on their rooms, promotions, and products pages.

The API receives parameters of dates, occupancy, and possibly the identifier of a distributor partner from the website, and provides in return the best rate of the hotel's website, as well as the best distributor rates (optional).

The API also allows obtaining the following rates:

The best rate of one or several rooms, for a category (all types of rooms combined), or for a given room type,

- The best rate of one or several special offers, for a given room type.
- The best rate of one or several products, regardless of room type.
- In the case of a search on several offers, the API returns the best rate among all the indicated offers.

These data can then be used through the source code of the hotel's website to be presented to the internet user.

The graphical integration is the responsibility of the Web Master.

The API is suitable for Responsive websites.

Information: Available through our [integration assistant](#).

5.4 Web Service for Accessing Offers

A web service is available for accessing a hotel's offers.

This service enables a client to maintain their own promotional and product pages through Reservit.

It is designed to be invoked upon the display of a page on the client's website, thereby populating it with comprehensive information about one or more offers.

The data provided by this web service includes:

For each offer (room, special offer, product): Title, photos, description (in the languages provided by the hotel), rates, availability (based on occupancy and date criteria), reservation and cancellation terms.

For options applicable to the offer: Title, photo, description (in the languages provided by the hotel), rates, mandatory option, option payable on-site.

This web service is available in JSON format.

It is also available in XML, with an equivalent structure.

Online documentation is available, offering a detailed description of the message.

Example of an excerpt from the online documentation:

OTA_HotelAvailRQ > AvailRequestSegments > AvailRequestSegment > TPA_Extensions > RatePlanCode	
Element	Description
RatePlanCode	Add limit rateID filter. The format is "custid-rateid"

OTA_HotelAvailRQ > AvailRequestSegments > AvailRequestSegment > TPA_Extensions > DiscountCode			
Element	Description		Type
DiscountCodes	Optional - It is a container tag, it allows you to search an offer with a discount code		
	Attribut	Description	Type
	@discountCode	Mandatory - This tag identifies the discount code	String
@bExclusif	Mandatory - If this flag is set to "true" only the room found with the discount code will be displayed. If this flag is set to "false" all the offer plus the room with the discount code will be displayed. In the case of the customer choose to show only the discount code, bExclusif field will not be able to show all the associated rate of the room. If the flag is set to "true" and the request does not find any rooms with this discount code. You will receive a warning with an explanation and the result of the research without the discount code. The warning code will be U03.RIT	Boolean	

Example 5.2. bExclusif example

```
"TPA_Extensions": {
  "DiscountCodes": {
    "_attribute_bExclusif": "true",
    "_attribute_discountCode": "TZ00ES"
  }
}
```

A dedicated assistant enables the generation of a response message based on specific arguments.

6. Reservit Button for Reservit Activities, Gift Cards, and Restaurants

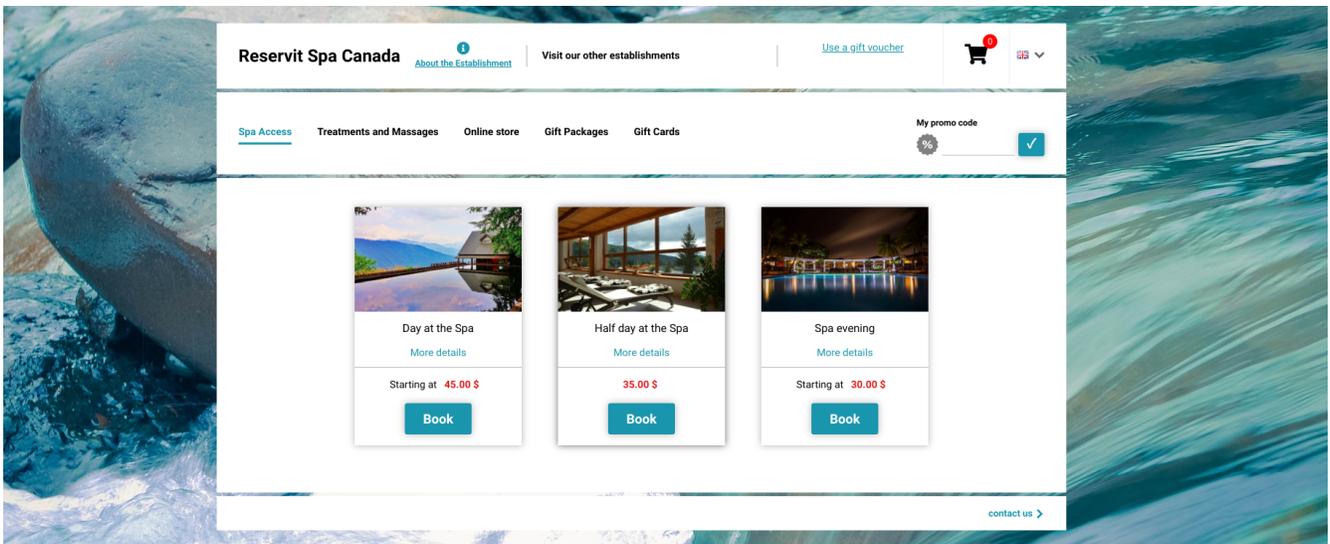
6.1 Booking Button

General Access

This link provides access to the Reservit Restaurant reservation pages.

https://secure.reservit.com/rsl/booking/indexmodal.php?customerid=XXX&lang=fr_FR

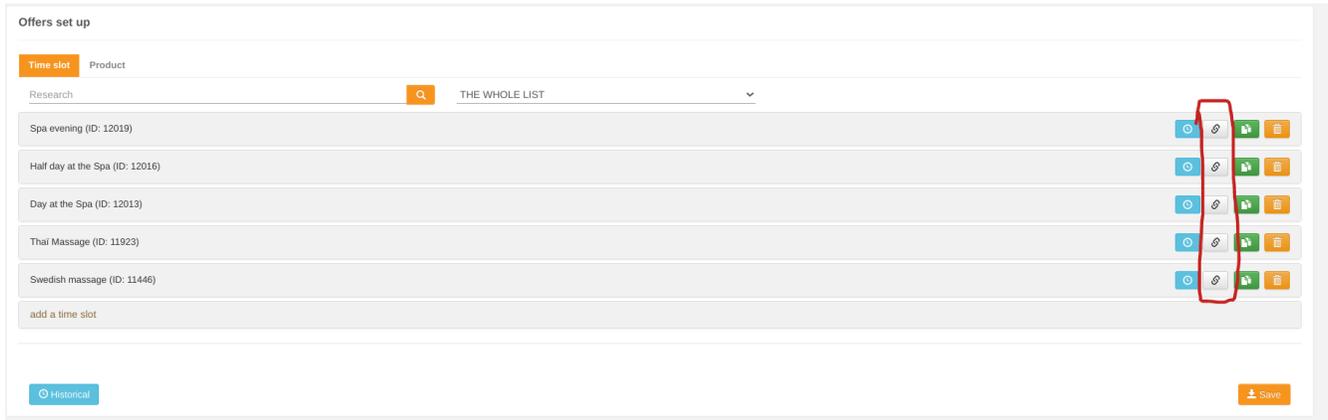
Example of a reservation page preview in desktop format



Access by Service Category or Specific Service

It is possible to obtain direct links to a specific service, product, or category.

To retrieve the direct redirection URL, the manager needs to click on the link in the title of the service, product, or category.



6.2 Customization of Reservit Activities, Gift Cards, and Restaurant Reservation Pages

To customize the appearance of the reservation pages, you can refer to this tutorial: [click here](#)

7. Integration Assistant

An "Integration Assistant" page is available to facilitate the integration of our tools:

- The dynamic rates widget,
- The best rate API,
- The Reservit Restaurant widget,
- The Reservit Restaurant modal window.
- This page can be accessed from the Reservit manager:

For the dynamic rates widget and the best rate hotel API: From the menu Hotel > Configuration > Integration Assistant > Best Rate Widget,

For the Reservit Restaurant widget and modal window: From the Restaurant > Configuration > Integration Assistant > Reservit Restaurant.

It is also accessible from this link (unsecured access to the page):

<https://secure.reservit.com/wizard/>

This new page also provides documentation on the use and integration of these tools.

1 ⚠ Prérequis

- PHP 5.5 Minimum
- Vérification SSL activée (Handshake) (Si vous avez un hébergeur qui bloque cette fonctionnalité, veuillez utiliser l'option 'unsecure()' de l'API)

2 📄 Fichier ProxIT.php v1.5

Téléchargez le fichier ProxIT.php puis décompressez l'archive à l'emplacement de votre script d'appel à l'API.

[TÉLÉCHARGER LE FICHIER PROXIT_1_5.ZIP](#)

3 </> Code PHP d'appel à l'API "Meilleur Tarifs"

Copier/Coller ce code dans votre fichier PHP.

Les paramètres \$fromDate, \$toDate et \$occupancy sont censé être dynamique.

```
include_once("ProxIT.php");
$fromDate = "2016-04-29"; // Date d'arrivée (format yyyy-mm-dd)
$toDate = "2016-04-30"; // Date de départ (format yyyy-mm-dd)
```

[text pop-up](#)

8. Integration of Tracking Tags

Tracking tags can be implemented on Reservit reservation pages. They are integrable by hotel and by reservation channels.

They enable the integration of:

- Analytical tools: Google Analytics, Xiti, etc.
- Marketing tools: Google Adwords, Perferencement, etc.
- Retargeting tools: Ve Interactive.
- Many other solutions (graphical widgets, etc.)
-

The configuration is accessible via the manager, under the menu Hotel > Property Information > Configuration > Tracking tags

Some rules related to our PCI certification. All entered tags are technically validated by Reservit software editor, considering:

- Technical aspects,
- The popularity of the tag publisher,
- The pages on which they are applied (very few tags are accepted on the payment page),
- The implementation of tag managers (such as Google Tag Manager) is not accepted